

## Message Text

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73

ACTION EUR-25

INFO OCT-01 ISO-00 CIAE-00 COME-00 EB-11 INR-10 LAB-06

NSAE-00 PA-04 RSC-01 SIL-01 PRS-01 DRC-01 /061 W

----- 109702

R 151454Z MAR 74

FM AMEMBASSY BUDAPEST

TO USIA WASHDC

INFO SECSTATE WASHDC 992

AMEMBASSY VIENNA

AMEMBASSY MOSCOW

LIMITED OFFICIAL USE BUDAPEST 616

FOR ICS/E, IEE

VIENNA FOR USIS/REX

MOSCOW FOR NOVAK

E.O. 11652: N/A

TAGS: SCUL, HU

SUBJ: BUDAPEST FALL FAIR

REF: (A) BUDAPEST 0573; (B) STATE 046478

1. PAO VISITED NEW FAIRGROUNDS FACILITY UNDER CONSTRUCTION  
IN KOBANYA WITH HUNGEXPO INTERNATIONAL DIRECTOR  
SUMEGI AS PLANNED REF (A).

2. SIX COPIES AUTUMN FAIR REGULATION BOOKLET AND MAP  
WITH GENERAL PLAN NEW FAIRGROUNDS OBTAINED AS REQUESTED  
REF (B) AND FORWARDED URSINO ICS/E.

3. FYI, FAIR FACILITIES CONSTRUCTION PROGRESSING  
AT GOOD RATE BUT OPTIMISM OF HUNGARIAN SIDE THAT GROUNDS  
AND BUILDINGS WILL BE READY FOR MAY SPRING FAIR SEEMS  
UNJUSTIFIED.

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4. PAO AND SUMEGI RECEIVED BY TAKACS VILMOS AND FRIDERIKA JASZBERENYI OF HUNGEXPO WHO PROJECTED CONSIDERABLY LESS JOVIAL AND CORDIAL IMAGE THAN SUMEGI HAD DURING PREVIOUS MEETINGS WITH PAO WHEN DISCUSSING ARRANGEMENTS FOR US PAVILLION.

5. BECAUSE NEW FAIR REGULATIONS CALL FOR EXHIBITS BY PRODUCT SPECIALITY AND NOT RPT NOT COUNTRY, GREAT EMPHASIS PLACED BY HUNGARIAN SIDE ON NEED TO HAVE LIST OF PRODUCTS TO BE EXHIBITED. THEY INDICATED THAT RULES WILL BE STRICTLY ENFORCED ABOUT HAVING NO RPT NO NATIONAL PAVILLIONS UNLESS ALL PRODUCTS SHOW CLEARLY FALL WITHIN ONE CATEGORY OF PRODUCT ACCORDING TO CLASSIFICATION ON ENCLOSURE NO. 3 OF FAIR REGULATIONS. PAO REPLIED THAT OUTDOOR RECREATION EXHIBIT SEEMS TO FALL CLEARLY WITHIN GROUP 5 QUOTE LEISURE TIME UNQUOTE, ITEM 1 QUOTE SPORT, CAMPING, BATHING ARTICLES AND OUTFITS UNQUOTE. COMMENT: AFTER RECEIPT OF QUOTE LIST OF PRODUCTS UNQUOTE, SENSITIVE NEGOTIATIONS MAY BE NECESSARY TO ACHIEVE OBJECTIVE ON SINGLE, UNIFIED US EXHIBIT.

6. REGARDING SPACE ALLOCATION HUNGARIAN SIDE STARTED NO DECISIONS TO BE MADE UNTIL JUNE OR JULY WHEN ALL PARTICIPANTS ANNOUNCED, AND PRODUCTS TO BE EXHIBITED KNOWN. LOCATION US EXHIBIT THEY SAID WILL BE DETERMINED BY AREA IN WHICH GROUP 5 PRODUCTS WILL BE SHOWN.

7. FYI SUMEGI TOLD PAO IN CONFIDENCE AFTER MEETING MANY COUNTRIES PROTESTING NEW RULES FORBIDDING NATIONAL PAVILLIONS, MOST PROMINENTLY THE PRC. SUMEGI STATED THEREFORE THAT NO RPT NO EXCEPTIONS LIELY TO BE MADE TO STRICT RULES IN VIEW QUOTE PRECEDENT-SETTING IMPLICATIONS UNQUOTE.

8. COMMENT: SINCE US EXHIBIT BY FORTUNATE COINCIDENCE MOST PROBABLY SEEMS TO FALL WITHIN ONE PRODUCT CATEGORY, POLITICAL ASPECTS OF ISSUE WILL LIKELY BE FOUGHT AND RESOLVED BETWEEN GOH AND OTHER COUNTRIES.

9. IN VIEW HUNGEXPO PLAN NOT TO ASSIGN STIES UNTIL LIMITED OFFICIAL USE

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JUNE OR JULY PLEASE ADVISE POSITION ON TIMING NOVAK VISIT.

10. REQUEST GUIDANCE ON HOW TO PROCEED ON PAVILLION ISSUE AND WHEN QUOTE PRODUCT LIST UNQUOTE MAY BE EXPECTED.  
PEDERSEN

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
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**Disposition Approved on Date:**  
**Disposition Authority:** golinofr  
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**Disposition Date:** 28 MAY 2004  
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**From:** BUDAPEST  
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**Image Path:**  
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**Legacy Key:** link1974/newtext/t19740341/aaaabmcl.tel  
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